

## **MEDIA RELEASE**

### **Are you at risk?**

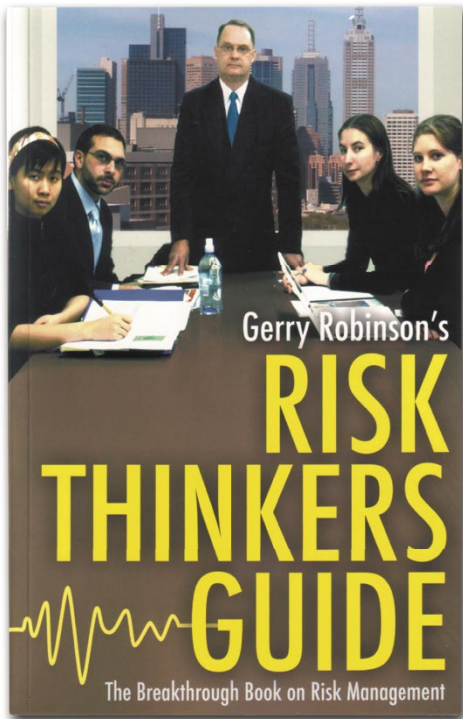
At last a book that provides step-by-step advice to quickly and effectively develop and implement a risk management process.

Gerry Robinson's ***Risk Thinkers Guide*** is a practical, yet simple guide to understanding risk management. A breakthrough book, it pioneers applied risk management by providing criteria and standards for ranking and managing risk.

The book's message is that in today's business environment of corporate governance and compliance, a workable risk management process can be effected simply and quickly.

Gerry Robinson's skill is to take the reader through complex situations and simplify them into simple solutions.

***"Unique. A book about risk which actually tells me what to do and how to do it."*** Professor Andrew Flitman, Dean, Faculty of science and Technology Deakin University.



### **About the author**

Gerry Robinson is a respected risk consultant with over thirty-five years experience in Australian business. He has worked as senior risk consultant in a variety of interesting positions including Olympic Risk Manager for SOCOG. Among many other briefs he has consulted on the risks for Hayman Island Resort and on clinical waste management at Royal Prince Alfred Hospital.

He now divides his time between writing, conducting seminars and providing risk mentoring services through RiskThinkers Pty Ltd.

### ***Risk Thinkers Guide***

**RRP:** \$29.95, paperback

**Published by:** Brolga Publishing

**Distributed by:** Pan Macmillan

**Publication date:** August 2006

### ***For Interviews, Review Copies, Permission to Reproduce and further information:***

**Brolga Publishing:** **Mark Zocchi - Publisher**

**Phone:** 0414 608 494

**Fax:** (03) 9879 3936

**Email:** markzocchi@brolgapublishing.com.au